

# ARMA International Atlanta Chapter Sponsorship Packages



## Sponsorship Opportunities Revised

ARMA Atlanta greatly appreciates the Valued Business Partners (VBPs) who contribute to the success of our programs with their generous sponsorships! In order to give our VBPs the greatest benefit, ARMA Atlanta has revised the sponsorship packages to align with the calendar year (January - December) and a two-year review cycle. We hope these changes will enable more VBPs to join in sponsoring ARMA Atlanta!

Benefit	Platinum \$2,500	Gold \$1,500	Silver \$1,000	Bronze \$750
Marketing table at Chapter meetings, spring seminar, and RIM 101	✓	✓	✓	✗
Complimentary registration at spring seminar	2	1	✗	✗
Ten-minute sponsor pitch at one Chapter meeting	2	1	✗	✗
Complimentary registration at one Chapter meeting	2	1	✗	✗
Company logo displayed a) on Chapter web site, b) during Chapter meetings, spring seminar, and RIM 101, and c) on event invitations.	✓	✓	✓	✓